

# MONOCLE

A BRIEFING ON GLOBAL AFFAIRS, BUSINESS, CULTURE & DESIGN

OUR NEW  
HOSPITALITY AND  
TRAVEL SPECIAL

## The art of hospitality: reap what you sew (and bake, make and brew)

The basics of being a good host: start in the home or a well-equipped Finnish classroom. Monocle gets a few lessons from battle-hardened GMs and some charming ambassadors. A new **MONOCLE SPECIAL**

Learning needs to be hands-on and heads-down

I'm part of a new generation that can actually...

### The Hospitality Rule Book

① Focus on the details ② Lead from the front ③ Be authentic ④ Hire staff based on potential, not credentials ⑤ Speak with a consistent tone of voice ⑥ Turn the lights down ⑦ Figure out your signature soundtrack ⑧ Avoid fads and trends ⑨ Keep your plates and bowls round ⑩ Old school is more welcoming than new school

...run a household, tend a bar and mend uniforms

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- A AFFAIRS** Hostile hostels: check in at the world's most dangerous hotels
- B BUSINESS** Take a bow: how to be funky and gracious in a single move on the shop floor
- C CULTURE** Southern scene: the art world's other Louisiana
- D DESIGN** Panasonic makes a move into town-planning
- E EDITS** Nice meat in Lisbon, edgy living in Melbourne and perfectly printed invites

### AT YOUR SERVICE

#### 1 THE FINEST EMBASSY



Putting on a corking event for esteemed guests requires exemplary decision-making

#### 2 THE SMARTEST AIRLINE



The well-designed airport lounge that makes you pray for a long delay

#### 3 THE TASTIEST CHEF



Ruth Rogers of the River Café describes the menu for her perfect 'last meal'



UK £5 SEK 95  
USD \$12 JPY ¥2,200(+tax)  
EUR 12(GEF) AUD \$13.00  
EUR 10(ITA) SGD \$19.90(w/gst)  
DKK 122 CDN \$12.00(see)



